



Advertising Contract

Please complete this form, sign it where indicated, and return it to OP Marketing.

Thank you for your business!

3607 Rosemont Ave., Suite 405 ❖ Camp Hill, PA 17011 ❖ 717-731-1405 phone ❖ 717-427-1525 fax

Sales Rep:	Today's Date:
Your Name:	Your Title:
Your Company:	Phone:
Street Address:	Email:
City:	Fax:
State/Territory:	
Zip/Postal Code:	
Who should we contact about the ad, if other than you?	
Contact's Phone:	Contact's e-mail:

Please reserve the following ad space for me in Women-CONNECT magazine:

(Check one. Please confirm special positions with your ad rep before completing this form.)

- Cover 2
 Cover 3
 Cover 4
 Spread
 Full Page
 1/2 Island
 1/2 Horizontal
 1/3 Square
 1/3 Vertical
 1/4 Square
 1/6 Vertical
 1/6 Horizontal

Frequency:

Rate:

Issues Desired: (Check desired issues)
 Spring '09
 Summer '09
 Fall '09
 Winter '09

Special Instructions:

PLEASE NOTE: This is an agreement to reserve ad space in **Women-CONNECT** magazine. By signing this form, you authorize the publisher to place an ad — supplied by you, or prepared by the publisher at your request and expense — in the issues of **Women-CONNECT** that you have specified above. You acknowledge that you have received a copy of our rate card, and agree to pay the price listed above within 30 days of the invoice date each time your ad is published in accord with this contract. You also consent to the terms, policies, and conditions stated below.

Terms, Policies & Conditions:

- Advertisers must pay in advance for the first insertion. All payments must be in US funds. Checks made payable to OP Marketing.
- No cancellations can be accepted after the relevant issue's scheduled ad closing date.
- All ads are considered to be supplied as camera-ready digital artwork. Production charges will be incurred for any ads that do not meet the requirements.
- Special positions must be confirmed by publisher and editor before they can be guaranteed.
- All ads and every element thereof are subject to publisher's approval. Publisher reserves the right to refuse any advertisement.
- Failure to pay for a published ad within 30 days of the invoice date may result in suspension from advertising in subsequent issues. A 2% monthly penalty may be levied on any amount more than 60 days overdue.

Signed: _____ **Title:** _____ **Date:** _____

Fax this signed form to: OP MARKETING ❖ FAX: 717-427-1525 ❖ *Thanks!*